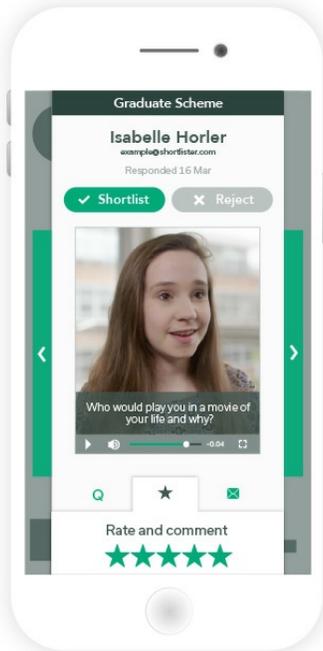


Benefits of Video Interviewing for Candidates



While we understand that the idea of being recorded may be a little daunting, at its core a video interview is like any other: simply a set of questions designed to assess if you are right for a role.

It's true that you don't have another person sat listening to your answers as you deliver them and for some people that will be a new and unusual experience - but what you might not have considered is that this offers you some advantages that you would not have with other interviewing methods.

Here are 5 major benefits to you as a candidate of taking a video interview:

1. It puts you in front of the decision maker

How many times have you had a great call with a recruiter at the first stage of the application process only then to be rejected? How many times have you thought: *"if only I could just show the hiring manager what I'm capable of"*? Video interviews go to the hiring manager for review - putting you directly in front of the final decision maker, with no need to rely on anyone else to make your case for you.



2. More people get to see your potential

In a telephone interview whether you are suitable for the role is left up to the judgement of one person based on your voice at the end of a telephone line. When you are video interviewed, more people at the business get to not only hear but see your performance - and you get a better opportunity to make more fans on the hiring team.



3. The decision is communicated much quicker

As hiring managers can review your interview as soon as it is completed they can immediately communicate whether you are suitable for next role - meaning you can spend more time preparing either for the next stage or the next opportunity.



4. Interviews are completed at your convenience

Telephone and in-person interviews are generally held at inconvenient times and in unfamiliar locations. Video interviews allow you to interview at a convenient time and location - without the pressure of a stranger on the other end of a telephone to put you off your stride.



5. You have the opportunity to rehearse

Unlike telephone interviews, video interviews give you the opportunity to practice delivering your answers in the exact same conditions as the ones you will be in during your video interview proper - as many times as you need, with the ability to review your answers and work on improving them. Visit www.shortlist.me to get started.

